

Sin Sin Biography

Sin Sin Man is the sole creative force behind Sin Sin Atelier • Fine Art • Villa. A free spirited soul who dares to explore and to follow her own path, she has created a truly unique and distinctive brand through her creative works and brilliant taste as evidenced in her Atelier and Fine Art gallery in Hong Kong and in her Villas in Bali.

Travel is a passion that Sin Sin pursues. Her joy of the unusual has led her across exotic lands such as Indonesia, Nepal, Burma, Laos, and China. These simple, colorful countries satisfy her quest to "feel the earth", as she well puts it. Love of fabric and unique antiquities are a constant source of inspiration, a necessity to recharge aesthetic batteries. This thirst for knowledge is never ending. Business calls for unearthing new materials and original interpretations on a regular basis.

For relaxation, Sin Sin studies Chinese calligraphy, pottery and Chinese opera. Recalling her early days with her grandmother, she thinks back upon the classical operas, lasting impressions of the local divas, their form and stage presence. A volunteer for countless Hong Kong community theatres, Sin Sin is also an accomplished performer. She has appeared within the halls of the magnificent Hong Kong Cultural Center, as well as the Mainland's opera houses.

The seeds of her journey began in 1984, when she started designing various kinds of bags and then branching out to accessories and jewellery. By 1999, she has achieved great success in designing, promoting and developing products for many famous multinational corporations and international top brands which includes Disney, Paramount, MGM, Fox, Star TV, MTV and Warner Brothers in the movie industry to Perry Ellis, Max Factor, Nexxus and Sebastian in the cosmetics industry to fashion industry such as Mexx, Guess, Fossil, Stussy, billabong, Quicksilver, MGM and Back to School Series.

In 1998, Sin Sin set up her own atelier simply because she fell in love with a beautiful four- storey old building of the 1930's in On Lan Street, Central. The space immediately caught the attention of the discerned as she had injected into it a sense of modernity while preserving the timeless beauty and the historical feel of the architecture.

Apart from showcasing her own designs which includes ladies wear, silver jewelry and bags, the Atelier had also become a platform for creative minds where interesting ideas were ex-changed and projects were conceived. The Atelier is essentially an

integrated art and design environment where Sin Sin could develop and communicate her deep-held belief that art should be present in every aspect of our lives, from what we wear to the spaces we inhabit.

As commercial undertakings in the On Lan Street neighborhood had gradually eroded the charm and intimacy of the little alley, in March 2006 Sin Sin took another bold step. She moved her Atelier to 52 Sai Street, Central, amidst traditional coffin shops, grocery stores and fine antique shops. The synergy of old and new has brought fresh new life to the community. Today, we see many galleries, lifestyle stores and design firms sprouting up in the area.

Sin Sin loves to travel as she always find inspirations wherever she goes. A hands-on artist and adventurer as well as a designer, Sin Sin has traveled to many parts of Asia, including Mongolia, Laos, Cambodia and Indonesia, to study with and work beside traditional crafts-men and women, seeking ways to utilize traditional textile, painting and craft techniques within a meaningful contemporary context. Her textile and clothing designs have incorporated hand-made Mongolian cashmere felt, hand-woven Cambodian silk, hand-woven Nepalese cashmere wool, and hand-dyed Javanese batik, all representing her personal studies of these techniques, and her deep respect for the local traditions from which they emerge. Sin Sin has also collaborated directly with contemporary visual artists in the creation of works, including textiles, jewelry and environments.

During her frequent visits to Indonesia, Sin Sin came to know and champion the work of Indonesian contemporary artists - which has inspired her to take over an art gallery in Prince's Terrace in 2003 and established Sin Sin Fine Art. Sin Sin Fine Art focuses on contemporary art that is spiritual and inspiring, in particular those from South East Asia, especially Indonesia - while also open to works from other parts of the world as well. Sin Sin is a risk-taker, in the sense that her choices of artists are based not on their market value but rather on a genuine appreciation of their artistic vision and talent. This is evident in the inspiring shows that she has been curating over the years. In 2006, Sin Sin consolidated Sin Sin Fine Art, moving it to its current location at 53-54 Sai Street, just besides the Atelier.

To further share her lifestyle and vision of beauty with the others, Sin Sin has built three exquisite villas in Bali in collaboration with star-architect Gianni Francione. The villas are nestled into a dreamy landscape surrounded by lush green rice paddies, an ideal hideaway for one to rejuvenate and rediscover the lost pace of life. Putting her belief in practice, the villas are done with meticulous attention to aesthetic details: from the

brehtaking architecture of the villa itself to the wonderfully lush gardens with a sparkling swimming pool, to the eclectic choice of furniture and the inspiring artworks displayed inside, down to every little detail like fresh flowers adorning every meal and on the bed every evening.

